



We set the standard.

American Standard Window Film has set the standard for the profession. All products feature 99% U/V rejection, an ultra durable hard coat, manufactured in the latest state of the art facility in Las Vegas, Nevada. And, a factory backed warranty.

Non-Metalized Non-Reflective

Dyed, non-metalized window films that offers privacy, UV protection, and heat control.

Classic Pro Black™

clas•sic | klās'īk | serving as the established model or standard

Classic Pro Charcoal™

Retro Black™

ret•ro | rĕt'rō | reviving of things past

Retro Charcoal™

Excel™

ex•cel | ĭk-sĕl' | to do better than, to surpass.

Window Film Performance Data

	Light Transmission	Visible Light Reflectance Interior	Visible Light Reflectance Exterior	Construction Thickness	Solar Energy Rejected	U/V Rejected
5	5%	5%	5%	1.5 M	45%	99%
15	13%	5%	5%	1.5 M	42%	99%
20	22%	5%	5%	1.5 M	39%	99%
35	35%	5%	5%	1.5 M	38%	99%
50	51%	5%	5%	1.5 M	34%	99%

5	5%	5%	5%	1.5 M	45%	99%
15	13%	5%	5%	1.5 M	42%	99%
20	22%	5%	5%	1.5 M	39%	99%
35	35%	5%	5%	1.5 M	38%	99%
50	51%	5%	5%	1.5 M	34%	99%

	Light Transmission	Visible Light Reflectance Interior	Visible Light Reflectance Exterior	Construction Thickness	Solar Energy Rejected	U/V Rejected
5	5%	5%	5%	1.5 M	45%	99%
15	13%	5%	5%	1.5 M	42%	99%
20	22%	5%	5%	1.5 M	39%	99%
35	35%	5%	5%	1.5 M	38%	99%
50	51%	5%	5%	1.5 M	34%	99%

5	5%	5%	5%	1.5 M	45%	99%
15	18%	5%	5%	1.5 M	41%	99%
20	22%	5%	5%	1.5 M	39%	99%
35	35%	5%	5%	1.5 M	35%	99%
40	43%	5%	5%	1.5 M	33%	99%
50	52%	5%	5%	1.5 M	30%	99%

	Light Transmission	Visible Light Reflectance Interior	Visible Light Reflectance Exterior	Construction Thickness	Solar Energy Rejected	U/V Rejected
5	7%	5%	5%	1.5 M	48%	99%
15	16%	5%	5%	1.5 M	44%	99%
20	22%	5%	5%	1.5 M	40%	99%
30	30%	5%	5%	1.5 M	38%	99%
35	35%	5%	5%	1.5 M	37%	99%
45	43%	5%	5%	1.5 M	36%	99%
50	50%	5%	5%	1.5 M	35%	99%
60	61%	5%	5%	1.5 M	29%	99%
70	68%	5%	5%	1.5 M	25%	99%
88	88%	5%	5%	1.5 M	20%	99%

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www.aswf.com



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Non-Metalized IR-Performance (IRP)

ASWF's exclusive IRP family films utilizes a state of the art nano-ceramic technology offering superior heat rejection.

Retro IRP™

ret•ro | rĕt' rō | reviving
of things past

Excel IRP™

ex•cel | ĭk-sĕl' | to do
better than, to surpass.

Dimension IRP™

di•men•sion | dĭ-mĕn'shən |
a measure of spacial extent

Sputtered High-Performance

Dimension™

di•men•sion | dĭ-mĕn'shən |
a measure of spacial extent

Window Film Performance Data

	Light Transmission	IR 7.8-2.5	IR 0.9-1.0	Visible Light Reflectance		Construction Thickness	Solar Energy Rejected	U/V Rejected
				Interior	Exterior			
5	5%	74%	72%	4%	5%	2.0 M	59%	99%
15	13%	74%	72%	5%	5%	2.0 M	58%	99%
20	20%	74%	72%	4%	5%	2.0 M	56%	99%
35	37%	74%	72%	5%	6%	2.0 M	51%	99%
50	45%	74%	72%	6%	6%	2.0 M	49%	99%
70	76%	74%	72%	7%	7%	2.0 M	43%	99%

	Light Transmission	IR 7.8-2.5	IR 0.9-1.0	Visible Light Reflectance		Construction Thickness	Solar Energy Rejected	U/V Rejected
				Interior	Exterior			
5	5%	83%	82%	5%	5%	2.0 M	63%	99%
15	18%	83%	82%	5%	5%	2.0 M	60%	99%
25	26%	83%	82%	5%	5%	1.5 M	57%	99%
35	36%	83%	82%	5%	6%	1.5 M	54%	99%
45	45%	83%	82%	6%	6%	1.5 M	53%	99%
70	76%	83%	82%	7%	7%	1.5 M	44%	99%

	Light Transmission	IR 7.8-2.5	IR 0.9-1.0	Visible Light Reflectance		Construction Thickness	Solar Energy Rejected	U/V Rejected
				Interior	Exterior			
5	4%	93%	92%	5%	5%	2.0 M	68%	99%
15	17%	93%	92%	5%	5%	1.5 M	64%	99%
25	25%	93%	92%	5%	5%	1.5 M	60%	99%
40	44%	93%	92%	6%	6%	1.5 M	56%	99%
70	69%	93%	92%	7%	7%	1.5 M	52%	99%

Multi-stack precious metal sputtering technology offering the most advanced sputtered material available to the window film industry.

	Light Transmission	IR 7.8-2.5	IR 0.9-1.0	Visible Light Reflectance		Construction Thickness	Solar Energy Rejected	U/V Rejected
				Interior	Exterior			
DX40	40%	86%	86%	5%	7%	2.5M	64%	99%
DX70	70%	85%	95%	8%	10%	2.0M	59%	99%
DHR45	39%	75%	88%	9%	6%	1.5M	58%	99%
DHR75	73%	75%	88%	11%	13%	1.5M	52%	99%

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High-Performance

A dyed, metalized window film with a non-reflective aesthetic that reflects solar heat.

Impulse™

im•pulse | ĭm'pŭls' | an impelling action or force, driving onward.

Performer™

per•form•er | pər-fŏr'mər | something that takes action from the requirements, to fulfill.

True Ceramic

Legend™

leg•end | lĕg'ənd | remarkable, one that inspires.

Window Film Performance Data

	Light Transmission	Visible Light Reflectance Interior	Visible Light Reflectance Exterior	Construction Thickness	Solar Energy Rejected	U/V Rejected
5	5%	8%	6%	1.5 M	55%	99%
15	16%	11%	8%	1.5 M	52%	99%
20	20%	11%	8%	1.5 M	51%	99%
30	29%	11%	8%	1.5 M	46%	99%
35	38%	11%	8%	1.5 M	44%	99%
50	50%	11%	8%	1.5 M	39%	99%

	Light Transmission	Visible Light Reflectance Interior	Visible Light Reflectance Exterior	Construction Thickness	Solar Energy Rejected	U/V Rejected
3	4%	9%	6%	1.5 M	66%	99%
5	6%	8%	6%	1.5 M	54%	99%
15	16%	11%	8%	1.5 M	52%	99%
20	19%	11%	8%	1.5 M	51%	99%
30	30%	11%	8%	1.5 M	50%	99%
35	37%	11%	8%	1.5 M	47%	99%
50	55%	11%	8%	1.5 M	40%	99%
60	65%	11%	8%	1.5 M	35%	99%

A signal friendly construction with titanium nitrite sputtered technology resulting in a moderately reflective look with improved heat rejection.

	Light Transmission	IR Rejected	Visible Light Reflectance Interior	Visible Light Reflectance Exterior	Construction Thickness	Solar Energy Rejected	U/V Rejected
15	15%	59%	7%	11%	1.5 M	61%	99%
25	23%	59%	7%	11%	1.5 M	58%	99%
40	38%	59%	10%	10%	1.5 M	55%	99%
50	52%	59%	15%	12%	1.5 M	53%	99%

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