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PRESS RELEASE

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AMERICAN STANDARD WINDOW FILM RELEASES NEW ANTIGRAFFITI VIDEO.

Las Vegas Nevada, October 6th 2014 — American Standard Window Film released a new consumer video explaining how AntiGraffiti replaceable window film works.

Managing partner Pierre Chraghchian gives us his thoughts, "The video easily explains how ASWF's AntiGraffiti films work in less than 2 minutes. It's part of our educational series and one of four new videos launched on ASWF's YouTube channel. Dealers gain an effective selling tool that free and easy to share or embed on websites and all popular social media outlets. We have found that business owners see the benefit right away and understand the value of this type of window film"

American Standard Window Film Antigraffiti window film products are replaceable and offer effective nonporous surface protection against tagging, scratch and etching vandalism.

For more information visit our website www.aswf.com or call 1-800-835-9676