

PRESS RELEASE

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AMERICAN STANDARD WINDOW FILM DELIVERS A PUNCH LINE WITH SERIOUS RESULTS.

Las Vegas Nevada, September 16th 2014 — American Standard Window Film released a new consumer video “Smart Boss”, the third release in ASWF’s series of consumer orientated videos. The benefits of installing commercial window film are explained in this entertaining office scenario featuring American Standard Window Film. Office workers win the war against the unbearable heat & glare caused by the sun. With window film installed the office staff gain focus and increased productivity while the boss saves money on utility bills. Transformation complete.

Managing partner Pierre Chraghchian offered this statement, “ The video is a fun way to tackle some serious problems employees and property owners face everyday. Controlling costs and creating a comfortable work environment are the benefits of installing our films. Our dealers can provide property managers and business owners with a cost effective retrofit solution that reduces energy consumption and reduces utility costs, saving them money. The video is a great selling tool that we have made available for our dealers websites and social media campaigns as part of our commitment to educate the public.”

American Standard Window Film commercial solar control film products reduce heat, glare, and effectively block 99% of both UV A&B rays. Eliminating heat and UV can also drastically reduce fading of interior office furnishings, artwork, flooring and carpets.

For more information visit our website www.aswf.com or call 1-800-835-9676