

American Standard Window Film has set the standard for the profession. All products feature 99% U/V rejection, an ultra durable hard coat, manufactured in the latest state of the art facility in Las Vegas, Nevada. And, a factory backed warranty.

Window Film Performance Data

Legend™

leg•end | lĕg'ənd | remarkable, one that inspires.

Utilizing the latest technology in spectrally selective materials and Titanium Nitrite sputtering processes. Superior solar heat rejection, over 99% UV blocking and unparalleled looks while being “signal-friendly.”

	Light Transmission	Solar Energy Rejected	IR Blocked	U/V Rejected	Construction Ply/Thickness	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
15	15%	61%	59%	99%	1.5 M 2 ply	7%	11%
25	23%	58%	59%	99%	1.5 M 2 ply	7%	11%
40	38%	55%	59%	99%	1.5 M 2 ply	10%	10%
50	52%	53%	59%	99%	1.5 M 2 ply	15%	12%

Excel™

ex•cel | ĩk-sĕl' | to do better than, to surpass.

The Excel™ series surpasses as a non-reflective film. A black color stable dyed film that gives the consumer and the professional a durable choice for a lifetime.

	Light Transmission	Solar Energy Rejected	IR Blocked	U/V Rejected	Construction Ply/Thickness	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
5	7%	48%	11%	99%	1.5 M 2 ply	5%	5%
15	16%	44%	11%	99%	1.5 M 2 ply	5%	5%
20	22%	40%	11%	99%	1.5 M 2 ply	5%	5%
30	30%	38%	11%	99%	1.5 M 2 ply	5%	5%
35	35%	37%	11%	99%	1.5 M 2 ply	5%	5%
45	43%	36%	11%	99%	1.5 M 2 ply	5%	5%
50	50%	35%	11%	99%	1.5 M 2 ply	5%	5%
60	61%	29%	11%	99%	1.5 M 2 ply	5%	5%
70	68%	25%	11%	99%	1.5 M 2 ply	5%	5%
88	88%	20%	11%	99%	1.5 M 2 ply	5%	5%

Excel Boost™

ex•cel | ĩk-sĕl' | to do better than, to surpass.

Excel Boost™ offers addition IR protection over regular Excel line, a superior non-reflective Charcoal color stable dyed window film that gives the consumer and the professional a durable choice for a lifetime.

	Light Transmission	Solar Energy Rejected	IR Blocked	U/V Rejected	Construction Ply/Thickness	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
5	5%	55%	43%	99%	1.5 M 2 ply	5%	5%
15	15%	50%	43%	99%	1.5 M 2 ply	5%	5%
35	35%	47%	45%	99%	1.5 M 2 ply	5%	5%
50	50%	41%	45%	99%	1.5 M 2 ply	6%	6%

Excel IRP™

ex•cel | ĩk-sĕl' | to do better than, to surpass.

ASWF's latest enhancement to its signature Excel product, the Excel IRP, (IR Performance) incorporates an IR nano-particle coating that maximizes optical clarity while building a comprehensive shield of protection from heat, glare and harmful UV and IR rays.

	Light Transmission	Solar Energy Rejected	IR Blocked	U/V Rejected	Construction Ply/Thickness	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
5	5%	67%	85%	99%	1.5M 2 ply	5%	5%
15	17%	64%	85%	99%	1.5M 2 ply	5%	5%
25	26%	60%	85%	99%	1.5M 2 ply	5%	5%
32	34%	58%	85%	99%	1.5M 2 ply	5%	5%
40	42%	56%	85%	99%	1.5M 2 ply	6%	6%
50	52%	50%	85%	99%	1.5M 2 ply	6%	6%
70	68%	46%	85%	99%	1.5M 2 ply	7%	7%

American Standard Window Film has set the standard for the profession. All products feature 99% U/V rejection, an ultra durable hard coat, manufactured in the latest state of the art facility in Las Vegas, Nevada. And, a factory backed warranty.

Window Film Performance Data

Dimension™

di•men•sion | dī-mĕn'shən |
a measure of spacial extent

The Dimension™ series includes multiple films that are tailored to the essentials of any automotive enthusiast. Step into a new Dimension and experience the transformation today.

	Light Transmission	Solar Energy Rejected	U/V Rejected	Construction Ply/Thickness	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
80	79%	42%	99%	1.5 M 2 ply	9%	9%
DX	73%	59%	99%	2 M 2 ply	7%	6%
DHR45	45%	61%	99%	1.5 M 2 ply	8%	9%
DHR75	75%	51%	99%	1.5 M 2 ply	10%	10%

Performer™

per•form•er | pĕr-fŏr'mĕr |
something that takes action from the requirements, to fulfill.

The Performer™ series does just that — it performs. A high-performance auto film with a color-stable non-reflective dyed film, and a layer of metallized film, this series provides good looks and high heat rejection.

	Light Transmission	Solar Energy Rejected	U/V Rejected	Construction Ply/Thickness	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
3	4%	66%	99%	1.5 M 3 ply	9%	6%
5	6%	54%	99%	1.5 M 2 ply	8%	6%
15	16%	52%	99%	1.5 M 2 ply	11%	8%
20	19%	51%	99%	1.5 M 2 ply	11%	8%
30	30%	50%	99%	1.5 M 2 ply	11%	8%
35	37%	47%	99%	1.5 M 2 ply	11%	8%
50	55%	40%	99%	1.5 M 2 ply	11%	8%
60	65%	35%	99%	1.5 M 2 ply	11%	8%

Impulse™

im•pulse | ĭm'pŭls' | an impelling action or force, driving onward.

The Impulse™ series is a high performance film comprised of a deep dyed charcoal film and a reflective metallized layer that delivers good looks and comfort.

	Light Transmission	Solar Energy Rejected	U/V Rejected	Construction Ply/Thickness	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
5	5%	55%	99%	1.5 M 2 ply	8%	6%
15	16%	52%	99%	1.5 M 2 ply	11%	8%
20	20%	51%	99%	1.5 M 2 ply	11%	8%
30	29%	46%	99%	1.5 M 2 ply	11%	8%
35	38%	44%	99%	1.5 M 2 ply	11%	8%
50	50%	39%	99%	1.5 M 2 ply	11%	8%

Retro™

ret•ro | rĕt'rŏ | reviving of things past

The Retro™ series celebrates the nostalgic style of the past, with advancements for today! A non-reflective film with classic looks, it offers cutting-edge technological improvements for clarity and ease of use.

	Light Transmission	Solar Energy Rejected	U/V Rejected	Construction Ply/Thickness	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
5	5%	45%	99%	1.5 M 2 ply	5%	5%
15	13%	42%	99%	1.5 M 2 ply	5%	5%
20	22%	39%	99%	1.5 M 2 ply	5%	5%
35	35%	38%	99%	1.5 M 2 ply	5%	5%
50	51%	34%	99%	1.5 M 2 ply	5%	5%