

PRESS RELEASE

for immediate release

Contact: Sales Department
Company name: Ericson International LLC
Telephone number: 800.853.4806
Email address: marketing@aswf.com
Website address: www.aswf.com

AMERICAN STANDARD WINDOW FILM RECEIVES NFRC ENERGY PERFORMANCE LABELING.

Las Vegas Nevada, January 12, 2014 – Erickson International LLC., the exclusive manufacturer of American Standard Window Film has received the National Fenestration Rating Council's (NFRC) certified energy performance label for 21 individual window film products. The NFRC label displays key information including solar heat gain coefficient, visible light transmission and UFactor data that can help specifiers quickly determine how well a product will perform for energy conservation. Architects and specifiers can include American Standard Window films with the NFRC certified label in their bidding application process and supply this documentation for LEED certification points and qualifying energy rebate programs where applicable.

NFRC is a nonprofit organization that administers a voluntary, uniform rating, labeling, and certification system for the energy performance of windows, doors, curtain walls, skylights, applied film, and other fenestration products. Its members include manufacturers, suppliers, utilities, consumer groups, representatives from the building and code industries, scientific and educational organizations, and government agencies.

For more detailed information on Erickson International LLC. manufacturer of ASWF brand window films go to www.nfrc.org under the certified product directory and click on the applied films category to see our list of approved window films or call us at 1-800-835-9676